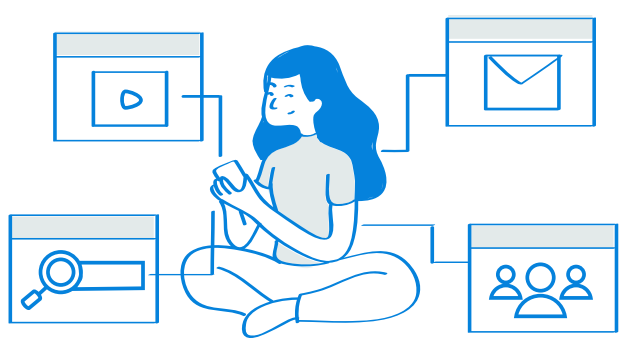


# 5 Tips for Engaging Deskless Employees

**2.7 billion people** are away from a traditional 'desk' environment for **more than 80%** of their work. Staying connected and engaged with those teams is critical to reduce turnover and increase employee satisfaction.



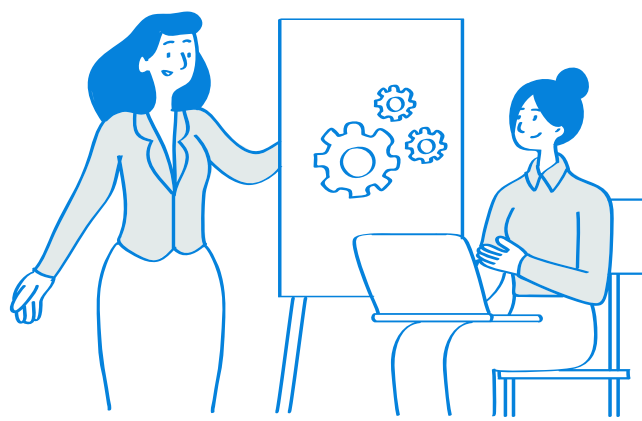
Well-connected employees improve productivity by **20-25%**  
 - McKinsey Global Institute

## 1. Use Mobile Communication Tools

- Use messaging apps, text messaging, video conferencing, and file-sharing
- Make sure messages are accessible on smartphones and tablets

## 2. Regular Check-ins

- Schedule one-on-one meetings in person or via video calls
- Discuss progress, provide feedback, and address concerns



Employees with regular feedback are **3.5x more engaged**  
 - Gallup



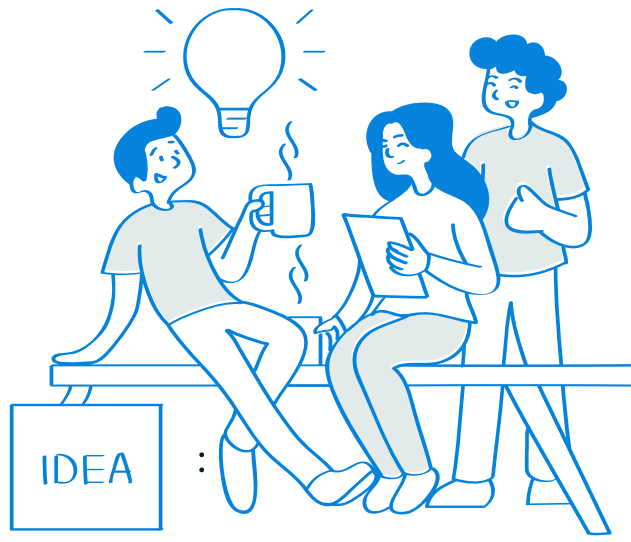
**94% of employees** stay longer at a company that invests in their development  
 - LinkedIn's Workplace Learning Report

## 3. Ongoing Training & Development

- Provide online training programs, webinars, and workshops tailored to roles
- Keep up-to-date with industry trends

## 4. Strong Company Culture

- Communicate values and goals
- Hold team-building activities, virtual events, recognition programs



Companies with strong cultures have a **72% higher employee engagement rate**  
 - Deloitte Study



Positive work-life balance leads to **21% higher job satisfaction rate**  
 - American Psychological Association

## 5. Work-Life Balance

- Establish expectations for work hours and response times
- Provide resources for physical and mental well-being